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Tech BisNow

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VERIZON FiOS; CENTRIFUGE; SUPERNUS

*Big shout out to new sponsor **Marymount University**. Their **School of Business Administration** just received the U.S. Senate **Productivity and Quality Award for Virginia**. Congrats and welcome aboard!*

http://www.bisnow.com/washington_dc_tech_news_story.php?p=1642

On **Friday** we sat in on **Verizon's CIO Shaygan Kheradpir's** demo of the next generation of **FiOS** (high-speed **fiber optic television**) that will be rolled out to area customers in the next month. (The first generation came out two years ago.) The system's coolest feature? The cable box searches your home for **IP addresses** and allows users to wirelessly view **online videos**, get live news headlines, and view personal photo albums.





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Here's Shaygan at Verizon's Eye Street offices wielding our favorite gadget, **the remote**. (We're easy to please.) He tells us Verizon is allowing developers to create widgets for the platform, and one of the first lets people view **Facebook** on their TV screen: "We're not creating a computer for your TV but trying to create the best experience for people sitting on their couch." Another widget includes real-time stat updates on a user's **fantasy football** team during **NFL Sundays**, so you don't have to get up. Of course, if the trip from your La-Z-Boy to your computer is tiring you out, you may have bigger issues than television reception.



Another feature we love is the ability to set the **DVR** via cell phone, which comes in handy if you forgot to DVR "**The Office**" on your bowling night. The system also comes with more than **11,000** on-demand titles and the ability to view (and search) for YouTube clips. This means Shaygan, who lives and works in **New York City**, can watch clips of his favorite pastime, **skiing**. Also: please note that we managed to use DVR as a **noun** and a **verb** in one sentence. More proof that we were robbed of this week's **Nobel Prize** in Literature.



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BI 2.0



We keep hearing about **Web 2.0**, but apparently our friends in business intelligence can use that decimal as well. We recently met **Guljit Khurana**, CEO of **McLean-based Centrifuge Systems**, who is revolutionizing BI with **interactive visualization** of massive amounts of data: "Our technology provides a ground-breaking BI 2.0 experience that is interactive, visual and collaborative." Guljit joined the **25-person** company in 2006, in time to see it receive **\$4.5 million** in Series A funding from **Novak Biddle**.



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That's Guljit with Marketing VP **Tony Agresta**, Product Development VP **Mitch Shue**, Field Ops VP **Neil Herron**, and CFO **Brian Daum**. Founder **Casey Henderson** is not pictured. (Actually working, we presume.) Guljit was previously a VP at **webMethods** and served in a similar role at **The Mind Electric**. He also led the worldwide sales engineering team at **Avantgo** and was in leadership positions at **Talarian**, **Segue Software** and **National Computer Systems**. But, on most days, he'd rather spend time with his son and playing tennis.

To learn more about Centrifuge Systems, please visit www.centrifugesystems.com

Making Meds Better



Supernus Pharmaceuticals CEO Jack Khattar is in the business of making people feel better. His **18-year-old**, Rockville-based company, which used to be Shire Labs before being acquired **two and a half years ago**, focuses on diseases of the central nervous system and enhances existing drugs to **reduce side effects** and dosage frequency. They've developed drugs like **Adderall XR, Carbatrol, Equetro, Oracea and Sanctura XR**. Jack emigrated from **Lebanon** in the early 80s to study at **Wharton** and has since held marketing positions at Merck, Novartis, Playtex and Kodak, before becoming an exec at **CIMA**, a drug delivery company, and finally Shire Labs CEO in '99. We hear his oldest daughter (a business student at Villanova) is following her father's career path. So is she signed up for *Tech Bisnow* yet?

The Rams? Seriously? Send story ideas to David@Bisnow.com.